



Alberta Scardapane

SEO Specialist · Full-stack developer

+39 391 48 88 708

alberta@seoabruzzo.it

linkedin.com/in/alberta-scardapane

Lanciano (CH), Abruzzo, Italy

ABOUT ME

I develop SEO-optimised websites and software that I take into production and keep releasing. I use AI agents built for each project: the architecture, the decisions, the strategy and the checking stay mine.

ROLES I AM LOOKING FOR

Project Manager

SEO Specialist

Digital marketing

Full-stack development

Dev + SEO

Teaching and training

On site, hybrid or remote, including from abroad.

SKILLS

PHP

TypeScript

Python

Laravel

React

FastAPI

Electron

HTMX

SQL

WordPress

SEO & analytics

UX & Conversion

AI agents

LANGUAGES

Italian (native)

English (B1)

EXPERIENCE

Lidomatic

Concept, development and sales

2024 - present

A complete management ecosystem for beach resorts: application, online booking, licence-key CRM, customer support. **In production at 2 beach clubs**, 1,595 automated tests. TypeScript, React, Electron, Cloudflare.

CRM FAMA

Full-stack development

2025 - present

A CRM for university guidance across several education providers: leads, enrolments, commission, automations, social inbox, Chrome extension. **More than 90 documented releases** (now at v96). PHP, Laravel, Alpine.js, MySQL.

polodidatticofama.it

Website development and SEO strategy

2025 - present

Website, content and editorial plan for a university guidance centre, with a custom-built analytics dashboard. Since the editorial work began, organic traffic has gone **from 74,000 to 322,000 impressions a month** and first-page queries from 379 to 5,551 (July 2025 against July 2026). WordPress, GA4, Search Console, Python.

Warehouse software

Design and development · Polidoro Group

2026

Stock control for the clothing sector with QR labels and real-time sync between devices. **To v1.0.0 in 6 weeks**, 502 tests. Python, FastAPI, HTMX.

Coding Giants

Programming teacher

Sep 2025 - Sep 2026

Weekly teaching to classes from age 6 to 18, with the quizzes and lesson timers I built myself.

EDUCATION

Degree in Computing for Digital Business

Università Telematica Pegaso · L-31, 107/110

2022-2025

Dissertation: "Communicating social responsibility through the web: the De Cecco case as an applied model".

Four ministry-recognised certifications

SEO, Inbound Marketing, AI

2025

SEO Manager & SEO Specialist, SEO Copywriter, Inbound Marketing, AI for Digital Marketing.

Web Designer, Programma GOL

Training course

2023